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| * Please fill in this form and submit to [campus@yozma.asia](mailto:campus@yozma.asia) by 14 July 2017 * Files should be named in following order;  Applicant name\_Company name\_Application.docx (ex. HongKildong\_ANGEL\_Application.docx) * Please check the notice of collection and use of personal information within the application. |

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| **Start Tel Aviv 2017 Korea Competition**  **Application Form** |

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| **1. CEO** | | | |
| **Applicant Name** |  | **Position** |  |
| **Phone Number** |  | **Date of Birth** | (YY-MM-DD) |
| **E-mail** |  | | |
| **Academic Background** | (Describe your academic background related to your service/product) | | |
| **Professional**  **Experience** | (Describe your professional experience related to your service/product) | | |
| **2. Team Members** | | | |
| **Name** |  | **Position** |  |
| **Academic Background** | (Describe your academic background related to your service/product) | | |
| **Professional**  **Experience** | (Describe your professional experience related to your service/product) | | |
| **Name** |  | **Position** |  |
| **Academic Background** | (Describe your academic background related to your service/product) | | |
| **Professional**  **Experience** | (Describe your professional experience related to your service/product) | | |
| **Name** |  | **Position** |  |
| **Academic Background** | (Describe your academic background related to your service/product) | | |
| **Professional**  **Experience** | (Describe your professional experience related to your service/product) | | |

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| **3. Company & Service** | | | |
| **Company Name** |  | **Business registration**  **Number** |  |
| **Date of**  **Incorporation** | (YYYY-MM-DD) | **Service/Product Name** |  |
| **Website** |  | **Number of employees** |  |
| **Capital** |  | **Revenue**  **(2016)** |  |
| **Investments** |  | | |
| **Service/Product Description**  **(What is your service/product?)** | (1~2 sentences) | | |
| **Company History & records of reward** |  | | |
| **Definition of Problem (that being solved by your service/product)** |  | | |
| **Solution**  **(How does your service/product solve the problem above?)** |  | | |

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| **Required documents** | 1. Detailed application form and business plan 2. Consent form of collection and use of personal information |

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| **Start Tel Aviv 2017 Korea Competition**  **Business Plan** |

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| **1. Business Background** | |
| **Business Motive**  **and Goal** |  |

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| **2. Business Overview** | |
| **2.1**  **Service/Product Description**  **(Detailed)** |  |
| **2.2**  **Competitiveness**  **and Key Value of**  **Your Product** |  |
| **2.3**  **Target Market**  **(Domestic and Overseas)** |  |
| **2.4**  **Analysis on**  **Competitor and**  **their product** |  |
| **2.5**  **Future Objective**  **and Plan** |  |
| **2.6**  **Others** |  |

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| **【Privacy Policy & Terms of Service】**    **Personal information collected for Start Tel Aviv 2017 Korea Competition is used for the following purposes**    1. Collection and Use of Personal Information  A. Purpose of information collection and item of use   1. **Yozma Group Korea and K-ICT Born2Global Centre collects minimum information required for Start Tel Aviv 2017 Korea Competition like below.** 2. Applicant’s personal Identity information (name, date of birth, position, email, phone number, etc.) and optional information (academic background, career, and corporate registration number) are collected for business processing such as contacting the person in charge, guidance and progress of the business.   B. Information Possession and period of usage: information written on the application is used for information collection and authentication. The information is kept from date of agreement and until achievement of purpose. It is kept and used only for Yozma Group Korea and Daegu CCEI    C. Treatment of refusal: Impossibility of guidance for business and work progress  2. Terms of Collected Personal Information  A. Recipient: **Yozma Group Korea, K-ICT Born2Global Centre**  B. Purpose of Use: Evaluation of business in person, and in writing. Utilization for supporting business  C. Items of Personal Information: Personal identity information, optional information, etc.  D. Treatment in case of refusal: Impossibility of documentary evaluation, report submission, and project inspection.  ※ Not used for different purposes other than the business.  I agree to provide my personal information to the third party in accordance with the Amendment 1 of the Article 15 in Privacy Protection Act (collection and use of personal information).  I Agree ( ) I Disagree ( ) |
| Date of Agreement: (MM/DD/YY) |
| Name : (Signature) |
| **Yozma Group Korea & K-ICT Born2Global Centre** |